

Featured Book

INTELLECTUAL PROPERTY MANAGEMENT IN HEALTH AND AGRICULTURAL INNOVATION: A HANDBOOK OF BEST PRACTICES

(Edited by Anatole Krattiger, Richard T. Mahoney, Lita Nelsen, Jennifer A. Thomson, Alan B. Bennett, Kanikaram Satyanarayana, Gregory D. Graff, Carlos Fernandez, Stanley P. Kowalski.

Sharing the Art of IP Management!

To be published in Spring 2007, the Handbook is prepared for policy makers, leaders of public sector research establishments, technology transfer professionals, licensing executives, and scientists, this book offers information and strategies for utilizing the power of both IP and the public domain. It illustrates how IP can be judiciously leveraged to forge stronger partnerships and usher in a new age of collaboration and sharing.

The book puts aside ideological debates to focus on pragmatic considerations and practical opportunities. Written by practitioners in the field, its ~135 chapters are a comprehensive resource on current IP management issues and approaches. While the authors always keep their eye on the big picture, the Handbook eschews general proclamations. Instead, it puts forward thoughtful dialogue aimed at real-world problems faced by those who want to put IP to work for the public sector and public interest.

This unique book presents concepts and information in a simple, direct style. The chapters are prefaced with succinct, no-nonsense editorial overviews that highlight the contributor's key points and place them in the context of evolving best practices and broader policies and strategies.

The Handbook covers:

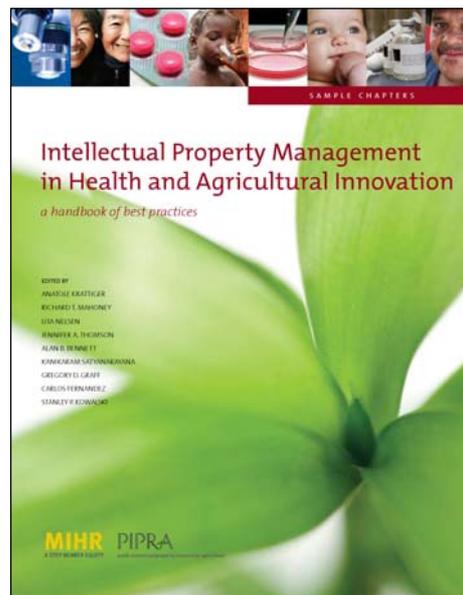
IP and Innovation in Health and Agriculture; The Tool Box; "Global Access" Licensing Practices; The Ins and Outs of Contracts; IP Policies, Strategies and Management Valuation, Commercialization and Spinouts; Special Cases (including Genomics, Bioprospecting and Building Networks); National, Institutional and Topical Case Studies and more.

Visit www.ipHandbook.org to download free sample chapters and pre-order the Handbook.

What others are saying:

"For all who believe, as I believe, that developing countries can—and should—participate in and benefit from an inter-connected world of innovation, this book is an indispensable guide." – Mahmoud F. Fathalla, Assiut University, Egypt, Chair of the WHO/EMRO Advisory Committee on Health Research

"At the dawn of the 21st century the world created an unprecedented wave of public-private partnerships...



For such investments to bear fruit as public goods it is paramount to manage IP with the public interest in mind. This handbook provides expert guidance to do just that and will assist in developing new capabilities in low- and middle-income countries." –Ariel Pablos-Mendez, Director, Knowledge Management and Sharing, WHO

"This Handbook is timely... [it] shows how public sector research institutions and developed countries alike can use it to achieve their humanitarian and socio-economic objectives... A valuable guide in helping to navigate the complex—but rewarding—world of an increasingly global innovation system." –From the Foreword of Norman Borlaug, Nobel Peace Prize Laureate

"This Handbook— which really transcends the category of handbooks altogether—is a must read for anyone who deals with IP. It provides the reader with lots of valuable insights for better licensing practices and much, much more." –Pramilla Senanayake, FRCOG-Chair, Global Forum for Health Research, MIHR and the Concept Foundation

"[This] Handbook is an important step toward new trans-national networks... involving multiple partners in both North and South—donors and doers alike— who still believe in the power of innovation to address the needs of the poor." – From the Foreword of Sir Gordon Conway KCMG DL FRS Chief Scientific Adviser, DFID, UK

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